

5280
LIVE

KICK ASS OPEN MIC NIGHT

The city of Denver is overflowing with talented musicians. The Kick Ass Open Mic is a bi-weekly series that is geared towards drawing in the best of that talent under one roof and offer opportunities for artists to collaborate and showcase new material. This series was originally hosted at Paris On the Platte, but we've had to grow our venue with its popularity!

The show will now be hosted at the Crossroads Theater in Denver's soulful 5 Points Neighborhood. The theater will offer up to 50 additional seats and a professional sound system and engineer. We will have prizes at the end of each show for the winner, and every three months, a championship night will be held where the winner will receive an opening spot at Red Rocks for Film on The Rocks.

The show kicks off March 24th and will follow every second and fourth Thursday of the Month. Tickets will only be \$3 and will be an All Ages Show.



EXPOSURE

Crossroads Theater

- 100-130 patrons

Target Market:

- 21-35 yr old
- Musicians and music fans

Online Distribution:

- Facebook Network of 10,000
- Myspace Network of 30,000
- 5280live.net 1000 + monthly visitors

SPONSORSHIP

Title Sponsor: \$500 per show

- Presented by _____
- Product Sampling and Info table at event
- Banner at event (you provide)
- Name and logo associated with all press and print
- Nightly prizes by your company

Partner Sponsorship: \$300 per show

- Info table at event
- Banner at event (you provide)
- Name and logo associated with all press and print
- Nightly prizes by your company

Supporter of Series: \$50 per show

- Thank you from stage